VITAL SPEECHES OF THE DAY

INDEX TO VOLUME L

OCTOBER 15, 1983 to OCTOBER 1, 1984

CITY NEWS PUBLISHING COMPANY Box 606, Southold N.Y. 11971

1 to 32, October	15, 1983, No. 1
33 to 64, November	1, 1983, No. 2
65 to 96, November	15, 1983, No. 3
97 to 128, December	1, 1983, No. 4
129 to 160, December	15, 1983, No. 5
161 to 192, January	1, 1984, No. 6
193 to 224, January	15, 1984, No. 7
225 to 256, February	1, 1984, No. 8
256 to 288, February	15, 1984, No. 9
289 to 320, March	1, 1984, No. 10
321 to 352, March	15, 1984, No. 11
353 to 384, April	1, 1984, No. 12
385 to 416, April	15, 1984, No. 13
417 to 448, May	1, 1984, No. 14
449 to 480, May	15, 1984, No. 15
481 to 512, June	1, 1984, No. 16
513 to 544, June	15, 1984, No. 17
545 to 576, July	1, 1984, No. 18
577 to 608, July	15, 1984, No. 19
609 to 640, August	1, 1984, No. 20
641 to 672, August	15, 1984, No. 21
673 to 704, September	1, 1984, No. 22
705 to 736, September	15, 1984, No. 23
737 to 768, October	1, 1984, No. 24

SPEAKERS

AUTHORS

A

AKINS, JAMES E.
The Rise and the End of America's Role in the Middle East 719
ALISKY, MARVIN
Grenada's Importance 159
ANDERSEN, ANTHONY L.
A New Role for Private Enterprise in Central America 27
ANDERSON, WAYNE C.
Issues Management 308
ANDRES, WILLIAM A.
Hallmarks of Excellence 358
ANDROPOV, YURI V.
The Soviet Relations with U.S. 8

B

BAILEY, RALPH E.
The Crisis in American Mining 242
BAIN, WILLIAM W.
Competitors and Profits 583
BARK, DENNIS L.
United States Security and World Peace 411
BEDERMAN, EARL
Canada in a Disinflationary World 339
BEDROSIAN, JOHN C.
Redirecting Our Human Resources In a Changing Health Care Environment 435
BLANSHARD, BRAND
Think! 593
BLOCK, JOHN R.
The Current Agricultural Situation 262
BLOUNT, WINTON M.
The Power of the West 139
BLUEMLE, LEWIS W., JR.
The Care of the Poor 109
BOGUE, GRADY E.
The Flogging of Theagenes 596
BOLGER, WILLIAM F.
America's Universal Mail System 92
BRADEMAS, JOHN
Graduate Education In America 373
BRAY, PHILIP A.
What Are the Trends Which Will Shape Future Designs? 635
BREWER, ERNEST W.
Opportunities Are What You Make of Them 216
BRICKER, WILLIAM H.
Marketing Energy: The New Game 312
BROPHY, THEODORE F.
The Regulatory Challenge 459
BROWN, KEITH THOMAS
Release from High Data Dosage 414
BUCKLEY, JAMES L.
Radio Free Europe and Radio Liberty 112
Conference on Population 677
BUCKLEY, ROBERT J.
Reindustrialization "Melody" and Capital "Malady" 173
BUDD, JOHN F, JR.
Media Fallout 623
BURCK, ARTHUR
Banking Will Be Dominated by a Handful of Giants 656
BURKE, JOHN R.
The One Un-American Act 239
BURKE, THOMAS E.
The News Media 500
BUSH, GEORGE
Acceptance Speech 710

C

CALDWELL, PHILIP
Winning the Peace 402
Technology and the Three R's 561
CAMERON, C. C.
Higher Education and the Adult Learner 137
CAMPANELLA, ANTON J.
Business and Education 149
CARLSON, ALLAN C.
Our National Self-Confidence 348
CASEY, WILLIAMS J.
The Growth and Strength of the Soviet Union 194
CHERNENKO, KONSTANTIN
Party and People United 386
CHILES, LAWTON
The United States 692
CIAMPA, DAN
The Impact of Computer Integrated Manufacturing 534
CLAUSEN, A. W.
Priority Issues for 1984 329
CONOVER, C. T.
Deregulation 209
COPPER, JOHN F.
Taiwan's Continuing Fight for Freedom 317
CROW, PORTER
Waking Up the Right Lobe 600
CRUTCHER, JOHN W.
Privatizing the U.S. Postal Service 29
CUOMO, MARIO
Keynote Address 646
CURTIS, MARK H.
Schools and the American Polity 190
CUTLER, NEAL E.
The United States Is a Nation of States 568

D

DEDMON, DONALD N.
Education: Confirming What We Know 14
DOERR, ARTHUR H.
The Heavy Hand of Man 442
DRABENSTOTT, MARK
Impact of Exchange Rates on U.S. Grain Exports 245
DU PONT, PIERRE S. IV
The Success of Our Education System 272

E

ELWELL, LARRY
Hearing 715
ESBECK, CARL H.
Religion and a Neutral State 548

F

FELDSTEIN, MARTIN

Page

Is Industrial Policy the Answer? ... 122

FERRARO, GERALDINE
Acceptance Speech ... 644

FERY, JOHN B.
Managing in an Age of Uncertainty ... 166

FRAGOLA, ALBERT T.
Professions: Have They Become Un-American? ... 555

FRENCH, LARRY C.
The Shipbuilding Industry ... 491

FREY, DONALD N.
Developing Corporate Classrooms ... 637

FUTRELL, MARY HATWOOD
Education ... 504

G

GANNON, FRANCIS X.
Central America ... 34

GARDINER, ROBERT M.
Financial Deregulation ... 408

GARDNER, DAVID PIERPONT
The Humanities and the Fine Arts ... 663

GAWRONSKI, RICHARD R.
Liberty in the United States ... 235

GAYDOS, JOSEPH M.
From the Invisible Hand, a Gesture of Contempt . 296

GERLACH, LARRY
Telecommunications and Sports ... 345

GHANDOUR, ALI
The Challenge of Peace ... 186

GILLETTE, PETER
Deregulation and Its Impact on the Financial Services Industry ... 745

GOLDWATER, BARRY
Freedom ... 714

GORMAN, P. F.
The Caribbean Basin ... 546

GOTTLIEB, KEVIN C.
The "Have-Not" Constituencies ... 162

GOUSSELAND, PIERRE
The Mining Industry ... 266

GRAHAM, ROBERT
Improving Our Schools ... 198

GRAY, HARRY J.
The Essential American Virtues ... 526

GRAY, ROBERT KEITH
Getting the Story and Getting It Right ... 762

GREEN, ALAN, JR.
Foreign Trade and Protectionism ... 251

GREENBERG, MAURICE R.
The Latin American Debt ... 653

GROMYKO, ANDREI
Confidence Between Countries ... 292

GUINN, DONALD E.
The Impact of the Bell System Divestiture ... 364

H

HAFEN, BRUCE C.
The Family, Private Education and the Public School ... 152

HAIG, ALEXANDER M. JR.
International Problems ... 688

HAMPTON, CHARLES F.
So You Think It's a Man's World ... 335

HANFORD, GEORGE H.
Only Connect ... 221

HARRIGAN, ANTHONY
Confrontations with the U.S.S.R. ... 751

HARRISS, LOWELL C.
Free Trade and Economic Development ... 741

HART, GARY
Unity Speech ... 649

HENRY, CARL F. H.
The Crisis of Modern Learning ... 176

HESTON, CHARLTON
The Peace Movement ... 20

HOADLEY, WALTER E.
1984 — A Better But Bumpier Year ... 298

HODEL, DONALD P.
National Energy Policy Plan ... 130

HOFF, LAWRENCE C.
Advertising Prescription Drugs Direct to the Public ... 573

HOGG, RUSSELL E.
Education and Our National Economic Future ... 81

HOLLAND, JEFFREY R.
A "Notion" at Risk ... 516

HOLT, JOHN
The Changing Fabric of American Society ... 248

Page

HOOK, SIDNEY
The Principles and Problems of Academic Freedom ... 701

HOWARD, JOHN A.
The Family ... 169

HOWARD, MICHAEL ELIOT
America and the Wider World ... 557

I

IRANI, R. R.
The Changing Challenge for R & D ... 22

J

JANN, REBECCA C.
What They Should Have Told Me When I Was A Senior ... 51

JORDAN, VERNON E.
The Historic Alliance Between Jews and Blacks .. 660

JURMA, WILLIAM E.
Media Mannequins ... 61

K

KAMPELMAN, MAX M.
East-West Relations ... 581

KELLOGG, MARION S.
We Must Have a Very Special Climate for Innovation ... 84

KENDALL, DONALD M.
U.S.-Soviet Relations ... 181

KENNEDY, EDWARD M.
The Changing Relationship Between Politics and Public Policy ... 322

KINNEAR, JAMES W.
Natural Gas Decontrol ... 218

KIRBY, ROBERT E.
On to the 21st Century ... 211

KIRKPATRICK, JEANE J.
Gaining Strength and Respect in the World ... 290
U.S. Foreign Policy ... 454

KOPEC, JOSEPH A.
The Big Chill ... 528

KORN, LESTER
Selecting Chief Executives ... 204

KRASNOV, VLADISLAV
Chernenko's Interlude ... 685

L

LABRECQUE, THOMAS G.
Who Cares About Interstate Banking? ... 670

LALONDE, MARC
Investment in Canada ... 55

LAMM, RICHARD D.
Speech by the Honorable Secretary of the Treasury ... 486

LAVELLE, PATRICK J.
An Industrial Policy for Canada ... 509

LIGHT, WALTER F.
Brain Power ... 601

LINDSAY, BRYAN
Theories of Light ... 723

LINOWES, DAVID F.
Computers and the Learning Environment ... 302

LIPMAN, IRA A.
The Economic Power of Crime ... 628

LODGE, JOHN DAVIS
American Foreign Policy in a Troubled World ... 578

LOGAN, HAROLD R.
A Case for Preserving Higher Education ... 287

LUTOLF, FRANZ
The International Debt Problem ... 506

M

MACKENZIE, LEONARD N.
Teaching Old Dogs New Tricks ... 58

MANSFIELD, SUE
Strategy, Fear and the Atom ... 305

MEENAGHAN, JAMES J.
Perspective on the U.S. Insurance Market ... 13

METTLER, RUBEN F.
Making the U.S. a Winner Again ... 619

MICHAEL, DONALD N.
Too Much of a Good Thing? ... 38

MICHELON, L. C.
Megatrends in Management ... 586

MILLER, JAMES C. III
Reindustrialization Through the Free Market ... 461

MITTERRAND, FRANCOIS

Page

The Community is Alive and at Work ... 610

MOE, ANN M.
The Future Is Now for Business and Industry ... 236

MOELLER, CLARK
Socially Responsible Investing ... 651

MONDALE, WALTER
Acceptance Speech ... 642

MONGE, LUIS ALBERTO
Financial Cooperation — Not Military ... 202

MORAN, CHARLES F.
The Future of Financial Services ... 232

MULLINS, JAMES P.
What's So Wrong with "The Military Industrial Complex?" ... 134
Our Nation's Defense Programs ... 614

MC GILLICUDDY, JOHN F.
The Increasingly Complex Financial Environment ... 432

N

NICHOLS, JOHN D.
The Impact on Marketing of the Factory of the Future ... 726

NIITENBERG, ARVO
Electricity ... 604

NORRIS, LOUIS WILLIAM
Learning To Play Second Fiddle ... 497

O

O'CONNELL, JOSEPH D.
Dangers of Cultural Isolationism in an Independent World ... 570

OLMER, LIONEL H.
Historic Shift of the Economic Center of World Telecommunications ... 253

ORTEGA, KATHERINE DAVALOS
Keynote Address ... 712

OVERTON, ALLEN J. JR.
Central America's Problems Are Ours ... 343

P

PAGAN, RAFAEL D., JR.
The Politicalization of Institutions ... 25

PARRY, C. W.
New Philosophies for Employees ... 126

PELLETIER, ALFRED W.
U.S. Science and Technology ... 282

PERLIS, LEO
Organized Labor Needs a Facelift ... 733

PERRELLA, JAMES E.
Challenging, the Hazards of International Business ... 553

PISTNER, STEPHEN L.
Tough Customers Mean Better Business ... 667

PRINCE, BILL
Banking in Transition ... 400

Q

QUALLS, JOHN H.
Outlook for 1984 ... 314

R

REAGAN, RONALD
International Economic Cooperation ... 2
United States' Commitment to Peace ... 5
Lebanon and Grenada ... 66
United States-Soviet Relations ... 226
1984 ... 258
Central American Policy ... 482
Acceptance Speech ... 706

REGAN, DONALD T.
The Tax Reform Issue ... 418

REILLY, WILLIAM K.
Business and the Environment 1984 ... 380

REUBER, GRANT L.
Canadian-American Economic Relations ... 469

REYNOLDS, ANN W.
Change ... 397

RHODES, FRANK H. T.
The Role of the Liberal Arts in a Decade of Increased Technology ... 532

RICE, VICTOR A.
Imperatives for Business Survival ... 269

RIEDY, MARK J.
Housing and Mortgage Finance in 1984 ... 74

RITCHIE, DANIEL L.
Promises to Keep ... 53

Page

ROBB, CHARLES S.
National Security and Economic Development 144
ROBINSON, THOMAS E.
The "Principal" Background of Education 755
ROGERS, BERNARD W.
Common Responsibility/Common Values 514
ROSENFIELD, JAMES H.
To Have, To Have Not, or to Have More 42
ROWNY, EDWARD L.
Arms Control Agreements 392
RUCKELSHAUS, WILLIAM D.
Risk in a Free Society 354

S

SACHS, BERNICE C.
Changing Relationships Between Men and Women 757
SAND, PAUL O.
Our Common Heritage 530
SAUL, RALPH S.
New Patterns of Trade and Finance 564
SCHALL, JAMES V.
Military and Civil Responsibility for a Just Peace 70
SCHROEDER, PAT
Great Expectations 472
SCHULTZ, GEORGE P.
Power and Diplomacy in the 1980's 450
Terrorism 674
SEITEL, FRASER P.
Prospering in Financial Services Public Relations in the Next Half Century 371
SHAW, FRED
The Federal Deficit 405
SHELP, RONALD K.
The Service Economy 119
SIEGEL, BETTY L.
Knowledge with Commitment 394
SILBER, JOHN R.
Transmitting Our Heritage 522
Central America and the War Powers Act 729
SINCLAIR, CLIVE
Dialogues on America's Future 489
SKOLIMOWSKI, HENRYK
Freedom, Responsibility and The Information Society 493
SMITH, ROGER B.
Responding to Our Changing Business Environment 90
Humanities and Business 632
SMITH, WILLIAM FRENCH
Combating Organized Crime 229
SNYDER, JULIAN M.
The Coming International Banking Catastrophe 183
SOLOMON, ROBERT
The International Outlook 377
SPAETH, ROBERT L.
Nuclear Deterrence 539
SPRINGER, CECILE M.
It's Time to Win With Women 591
STAAR, RICHARD F.
Arms Control 171
STELZER, IRWIN M.
Air Transport Deregulation 694
STEORTS, NANCY HARVEY
Reg-U-Trends 76
STICHT, PAUL J.
Toward a Neomercantilist World 625
STUART, ROBERT D., JR.
Why A Strong America is Vital to World Trade ... 107
SUMMERS, HARRY G., JR.
Strategic Principles 421

T

TAPPAN, D. S.
The Engineering and Construction Service Industry 279
TAYLOR, ANITA
Women as Leaders 445
TEBBITT, NORMAN
Can the World Trading System Survive? 617
THEOBALD, THOMAS C.
Rediscovering America 429
THOMAS, L. J., JR.
Imaging Technology 275
THOMSON, T. H.
Revolutions Per Minute 367
TIPPETT, PAUL
Page
U.S. Naivete in World Trade 142
TOLEP, MARTIN B.
Economic Consequence of Government Cures 48
TOWER, RAYMOND C.
America's Economic Future 104
TRACHTENBERG, STEPHEN JOEL
Building Bricks Without Straw 361
Integrating the Advancement Function 698
TRUDEAU, PIERRE E.
Reflections on Peace and Security 98
TURNAGE, THOMAS K.
Straight Talk About Selective Service 102

V

VALLEY, BRUCE L.
U.S. National Security and the Citizen 326
VIGUERIE, RICHARD A.
The State of the Union 474

W

WARREN, TOMMY
Warning to America 147
WATKINS, BARI J.
On the Problems of the Real World 45
WATKINS, JACK L.
The Essence of National Defense 738
WATKINS, JAMES D.
The Media and the Military 199
Our Choice 456
WEAVER, LYNN
The Outlook for Nuclear Power 465
WEBSTER, WILLIAM H.
The Undercover Agent 748
WEGNER, ARTHUR E.
Filling the Technology Gap 427
WEIDENBAUM, MURRAY L.
An Economist's Look at the 1984 Elections — and Beyond 765
WELSH, JOHN D.
Going Into Theatre 679
WILCKE, RICHARD W.
Can Your Business Survive Today's Economic Pressures? 681
WILSON, JOHN OLIVER
Election Year Economics 87
WILSON, PETE
Central America 10
WOHLSTETTER, CHARLES
Property Rights 425
WOLF, DALE E.
Chemicals For Agriculture 116
WRISTON, WALTER B.
Bankers and Plato's Cave 207
WYLIE, FRANK W.
Change . . . The Only Constant 333

TITLES

A

ACADEMIC freedom
State Financing Means State Control.
H. R. Logan 287
The Principles and Problems of Academic Freedom. S. Hook 701
ADVERTISING
Advertising Prescription Drugs Direct to the Public. L. C. Hoff 573
AGE
Gerontology. L. W. Norris 497
AGRICULTURE, Economic aspects
Chemicals For Agriculture. D. E. Wolf 116
AGRICULTURE, United States
The Current Agricultural Situation.
J. R. Block 262
AIR Transportation
The U.S. Experience And Its Applicability To Europe. I. M. Stelzer 694
AMERICAN Federation of Labor
Organized Labor Needs a Facelift.
L. Perlis 733
AMERICAN Telephone and Telegraph Company
The Impact of the Bell System Divestiture. D. E. Guinn 364
ANDROPOV, Yuri
Andropovism Without Andropov. V. Krasnov 685
ARCHITECT
Page
The Office Of The Future. K. T. Brown 414
ART
Going Into Theatre. J. D. Welsh 679
ATHELETICS
The Future Of Sports In American Society.
L. Gerlach 345
ATOMIC bombs, Ethical aspects
Nuclear Deterrence. R. L. Spaeth 539
ATOMIC power
National Energy Policy Plan. D. P. Hodel 130
The Outlook for Nuclear Power. L. Weaver 465
The Nuclear Power Industry. A. P. Bray 635
ATOMIC power, Economic aspects
What Are the Trends Which Will Shape Future Designs? A. P. Bray 635
ATOMIC warfare
At What Cost Do We Avoid Nuclear War?
J. V. Schall 70
Reducing The Threat Of War. P. E. Trudeau 98
Strategy, Fear and the Atom. S. Mansfield 305
Economic Reality And International Affairs.
K. Chernenko 386
Morality In The Real World. R. L. Spaeth 539
ATOMIC warfare, Defense
The Essence of National Defense.
J. L. Watkins 738
AUTOMOBILE industry and trade, United States
Improve Upon Our Effects. P. Caldwell 402

B

BANKS and banking
The Coming International Banking Catastrophe.
J. M. Snyder 183
Canadian-American Economic Relations.
G. L. Reuber 469
Deregulation and Its Impact on the Financial Services Industry. P. Gillette 745
BANKS and banking, International
The International Debt Problem.
F. Lutolf 506
BANKS and banking, United States
Bankers and Plato's Cave. W. B. Wriston 207
Deregulation. C. T. Conover 209
Banking in Transition. B. Prince 400
Financial Deregulation. R. M. Gardiner 408
The Increasingly Complex Financial Environment.
J. F. McGillicuddy 432
Banking Will Be Dominated by a Handful of Giants. A. Burck 656
Who Cares About Interstate Banking?
T. G. Labrecque 670
BRAIN
Waking Up the Right Lobe. P. Crow 600
Brain Power. W. F. Light 601
BUILDING industry
The Engineering and Construction Service Industry. D. S. Tappan 279
The Office Of The Future. K. T. Brown 414
BUREAUCRACY
Adapting To Competitive Realities.
T. F. Brophy 459
BUSINESS
Education. M. H. Futrell 504
BUSINESS conditions
Imperatives for Business Survival.
V. A. Rice 269
Can Your Business Survive Today's Economic Pressures? R. W. Wilcke 681
BUSINESS and education
Teaching Old Dogs New Tricks.
L. N. Mackenzie 58
Higher Education and the Adult Learner.
C. C. Cameron 137
A Logical Partnership. A. J. Campanella 149
Brain Power. W. F. Light 601
Humanities and Business. R. B. Smith 632
Developing Corporate Classrooms. D. N. Frey 637
BUSINESS, International aspects
The Free Marketplace. T. C. Theobald 429
BUSINESS management and organization
The Politicalization Of Institutions.
R. D. Pagan, Jr. 25
Managing in an Age of Uncertainty.
J. B. Fery 166
Selecting Chief Executives. L. Korn 204
The Future Is Now for Business and Industry.
A. M. Moe 236
Economic Progress Means Economic Turmoil.

Page

P. S. DuPont IV 272
Issues Management. W. C. Anderson 308
Hallmarks of Excellence. W. A. Andres 358
Rediscovering America. T. C. Theobald 429
Words Are No Substitute For Deeds.
J. F. McGillicuddy 432
Competitors and Profits. W. W. Bain 583
Megatrends in Management. L. C. Michelon 586
It's Time To Win With Women.
C. M. Springer 591

BUSINESS, Political aspects
The One Un-American Act. J. R. Burke 239

BUSINESS recovery
Responding to Our Changing Business Environment.
R. B. Smith 90
Learning To Live With Less. V. A. Rice 269

BUSINESS, Social aspect
Business and the Environment 1984.
W. K. Reilly 380

C

CANADA, Economic policy
Investment In Canada. M. Lalonde 55
Canada in a Disinflationary World.
E. Bederman 339
The Future's Not What It Used To Be.
T. H. Thomson 367
Why We Have Failed. P. J. Lavelle 509

CANADA, Economic relations, United States
Canadian-American Economic Relations.
G. L. Reuber 469

CANADA, Industries and resources
Electricity. A. Niitenberg 604

CAPITAL
Capital Investment And Jobs. R. J. Buckley 173
New Patterns of Trade and Finance. R. S. Saul ... 564

CARIBBEAN
Financial Cooperation — Not Military.
L. A. Monge 202
The Caribbean Basin. P. F. Gorman 546

CENSORSHIP
Soviet Censorship. J. L. Buckley 112

CENTRAL America
Turmoil At America's Doorstep. P. Wilson 10
A New Role For Private Enterprise In Central
America. A. L. Andersen 27
Damascene Turn Through Mr. Reagan's Biparty
Commission. F. X. Gannon 34
An Explosive Situation. J. A. Overton, Jr. 343
Central America and the War Powers Act.
J. R. Silber 729

CHANGE
Revolutions Per Minute. T. H. Thomson 367
An Imperative For Higher Education.
W. A. Reynolds 397

CHEMICAL industry
Chemicals For Agriculture. D. E. Wolf 116

CHEMICAL research
The Changing Challenge For R & D.
R. R. Irani 22

CHERNENKO, Konstantin
Chernenko's Interlude. V. Krasnov 685

CHINA (Peoples Republic of)
Taiwan's Continuing Fight for Freedom.
J. F. Copper 317

CHINA (Peoples Republic of), Foreign relations, United States
Taiwan's Continuing Fight for Freedom.
J. F. Copper 317

CHRISTIANITY
God In The University Classroom.
C. F. H. Henry 176

CHRISTIAN life
Our Common Heritage. P. O. Sand 530

CHURCH and education
The Crisis of Modern Learning.
C. F. H. Henry 176

CIVIL rights
The Historic Alliance Between Jews and Blacks.
V. E. Jordan 660

COAL industry, United States
International Competition. R. E. Bailey 242

COLLEGE education
Only Connect. G. H. Hanford 221
Think! B. Blanshard 593

COLLEGE graduates
Opportunities Are What You Make of Them.
E. W. Brewer 216

COLLEGES and universities, Canada
Page
Brain Power. W. F. Light 601

COLLEGES and universities, Finance
Education Excellence In A Time Of Austerity.
S. J. Trachtenberg 361
Student Financial Assistance. J. Brademas 373

COLLEGES and universities, United States
A Case for Preserving Higher Education.
H. R. Logan 287
Education Excellence In A Time Of Austerity.
S. J. Trachtenberg 361
Teaching Is The Central Task Of The University.
B. L. Siegel 394
Change. W. A. Reynolds 397
A "Notion" at Risk. J. R. Holland 516
Transmitting Our Heritage. J. R. Silber 522
A Poverty Of Leadership Vision. E. G. Bogue 596
Integrating the Advancement Function.
S. J. Trachtenberg 698
Accountability. S. Hook 701

COLLEGES and universities curriculum
The Soul And Spirit Of Our Universities.
D. P. Gardner 663

COLLEGE officials
The Unwillingness To Try And Change.
S. J. Trachtenberg 698

COLLEGE professors and instructors
The Principles and Problems of Academic
Freedom. S. Hook 701

COMMUNICATION
Oral Communication. D. N. Dedmon 14
Learn To Spell And Write Please. R. C. Jann 51
Media Mannequins. W. E. Jurma 61
Imaging Technology. L. J. Thomas, Jr. 275
Toward Prices Based On Actual Costs
D. E. Quinn 364
Communication By Rote Not Reason.
J. F. Budd, Jr. 623

COMMUNISM
The Growing Constraint On Personal Freedom.
R. R. Gawronski 235
International Problems. A. M. Haig, Jr. 688

COMMUNISM, Russia
We Are In A Very Long Term Struggle.
A. Harrigan 751

COMMUNISM, United States
No Communist Colonies In America.
R. Reagan 482

COMPETITION
The Crisis in American Mining. R. E. Bailey 242
Banking in Transition B. Prince 400
Adapting To Competitive Realities.
T. F. Brophy 459
Competitors and Profits. W. W. Bain 583
The Competitive Society. R. F. Mettler 619
Four Philosophies For Success. R. W. Wilcke 681

COMPLACENCY
Our National Self-Confidence. A. C. Carlson 348

COMPUTERS
The Need For Adult Computer Literacy.
L. N. Mackenzie 58
Computers and the Learning Environment.
D. F. Linowes 302
Tasks For Teachers, Parents and Industry.
D. F. Linowes 439
Computers Will Replace Human Intelligence.
C. Sinclair 489
The Impact of Computer Integrated Manufacturing.
D. Ciampa 534

CONSERVATISM
The State of the Union. R. A. Viguerie 474

CONSERVATION of resources
National Energy Policy Plan. D. P. Hodel 130

CONSUMER
Ten New Directions Transforming Product Safety
Regulation. N. H. Steorts 76
National Energy Policy Plan. D. P. Hodel 130
The Future of Financial Services. C. F. Moran 232
Guides For Choosing A Company To Grow With.
W. A. Andres 358
Tough Customers Mean Better Business.
S. L. Pistner 667
Staying Close To Customer's Needs.
W. W. Bain 583

CONSUMER PRODUCT SAFETY COMMISSION
Reg-U-Trends. N. H. Steorts 76

CONTRACTS, Government
Balancing The Cost And The Risks.
A. E. Wegner 427

CORPORATIONS, Charitable contributions
Page
Socially Responsible Investing. C. Moeller 651

CORPORATIONS, Multinational
The Responsibilities Of Multinational
Corporations. R. D. Pagan, Jr. 25
Challenging the Hazards of International Business.
J. E. Perrella 553

CORPORATIONS, Size
Conflicting Interests Within A Multidivisional
Organization. W. C. Anderson 308
Banking Will Be Dominated by a Handful
of Giants. A. Burck 656

COSTA RICA
Financial Cooperation — Not Military.
L. A. Monge 202

CRIME and criminals, United States
Combating Organized Crime. W. F. Smith 229
The Economic Power of Crime. I. A. Lipman 628

CULTURE
On The Problem Of The Real World.
B. J. Watkins 45
So You Think It's a Man's World.
C. F. Hampton 335
The Understanding Of Foreign Culture.
M. E. Howard 557
Dangers of Cultural Isolationism in an
Interdependent World. J. D. O'Connell 570
Going Into Theatre. J. D. Welsh 679

D

DEAFNESS
Safeguarding An Endangered Resource. L. Elwell 715

DEBT
Priority Issues for 1984. A. W. Clausen 329
What Lies Ahead In 1984? R. Solomon 377
The International Debt Problem. F. Lutolf 506

DEBT, Public, International
The Coming International Banking Catastrophe.
J. M. Snyder 183

DEBT, Public, Latin America
The Latin American Debt. M. R. Greenberg 653

DEBTS, Public, United States
The Federal Deficit. F. Shaw 405
A Debtor Nation. L. Chiles 692
Our National Security and The IMF.
R. D. Stuart, Jr. 107
National Security and Economic Development.
C. S. Robb 144

DEFENSE
The Goddess Of Defense. S. Mansfield 305

DEMOCRACY
Our National Self-Confidence. A. C. Carlson 348
The Challenge To The Democracies.
G. P. Shultz 674

DEMOCRATIC party
Words Are No Substitute For Deeds.
E. M. Kennedy 322
Address at Democratic National Convention
Walter Mondale Acceptance Speech.
W. Mondale 642
Address at Democractic National Convention
Geraldine Ferraro Acceptance Speech.
G. Ferraro 644
Address at Democratic National Convention
Mario Cuomo Keynote Address. M. Cuomo 646
Address at Democratic National Convention
Gary Hart Unity Speech. G. Hart 649

DEMOGRAPHY
Technology And Demography. J. Holt 248
There Is No White Knight Save Rationality.
A. H. Doerr 442

DETERRENCE
A Policy Of Credible Deterrence. R. Reagan 226

DETROIT
Improve Upon Our Effects. P. Caldwell 402

DISARMAMENT
An Equitable And Verfiable Arms Limitation.
R. Reagan 5
Arms Limitation. Y. V. Andropov 8
Arms Control. R. F. Staar 171
A Policy Of Credible Deterrence. R. Reagan 226
Confidence Between Countries. A. Gromyko 292
Arms Control Agreements. E. L. Rowny 392

DISCRIMINATION
So You Think It's a Man's World.
C. F. Hampton 335

DREAMS
Change . . . The Only Constant. F. W. Wylie 333

DRUGS
Advertising Prescription Drugs Direct to the Public.

Page

L. C. Hoff 573

E

EAR
Hearing. L. Elwell 715
ECONOMIC conditions
Our Economic Survival. J. E. Perrella 553
ECONOMIC development
Imperatives for Business Survival. V. A. Rice 269
ECONOMIC planning
The Outlook and The Issues In 1984. J. O. Wilson 87
Four Philosophies For Success. R. W. Wilcke 681
ECONOMICS planning, international
Open Markets And Free Trade. R. Reagan 2
Pressures For Change. L. H. Olmer 253
Third World Development. A. W. Clausen 329
The International Outlook. R. Solomon 377
Can the World Trading System Survive? N. Tebbitt 617
ECONOMIC policy, United States
An Expanding Economy For The Next Five Years. R. B. Smith 90
National Security and Economic Development. C. S. Robb 144
Raise U.S. Productivity Or Face Economic Oblivion. T. Warren 147
ECONOMICS
Economic Progress Means Economic Turmoil. P. S. Du Pont IV 272
Free Trade and Economic Development. C. L. Harriss 741
ECONOMIC conditions
The Mining Industry. P. Gousseland 266
EDUCATION
Freedom, Responsibility and the Information Society. H. Skolimowski 493
EDUCATION and industry
A Logical Partnership. A. J. Campanella 149
Tasks For Teachers, Parents And Industry. D. F. Linowes 439
EDUCATION and state
State Financing Means State Control. H. R. Logan 287
Graduate Education In America. J. Brademas 373
EDUCATION, Objectives
Business and Education. A. J. Campanella 149
The Crisis of Modern Learning. C. F. H. Henry 176
Knowledge Of The World We Live In. J. D. O'Connell 570
EDUCATION of adults
Higher Education and the Adult Learner. C. C. Cameron 137
An Investment In Human Resources. D. N. Frey 637
EDUCATION, Secondary
Is Teaching Today A Profession? T. E. Robinson 755
EDUCATION, United States
Education: Confirming What We Know. D. N. Dedmon 14
What They Should Have Told Me When I Was A Senior. R. C. Jann 51
The Need For Adult Computer Literacy. L. N. Mackenzie 58
Education and Our National Economic Future. R. E. Hogg 81
Public Education. C. S. Robb 144
Schools and the American Polity. M. H. Curtis 190
Improving Our Schools. R. Graham 198
The Success of Our Education System. P. S. Du Pont IV 272
Computers and the Learning Environment. D. F. Linowes 302
Education. M. H. Futrell 504
The Greater Crisis In American Education. J. R. Holland 516
EDUCATION, Experimental
Technology and the Three R's. P. Caldwell 561
ELECTIONS, United States
The Presidential Election Is Really A Set of State Elections. N. E. Cutler 568
ELECTRICITY
Is It Still An Energy Option In the United States? L. Weaver 465

Page

Electricity. A. Niitenberg 604
EMPLOYEES
New Philosophies for Employees. C. W. Parry 126
The Impact on Marketing of the Factory of the Future. J. D. Nichols 726
EMPLOYEE relations
Megatrends in Management. L. C. Michelon 586
EMPLOYMENT
An Investment In Human Resources. D. N. Frey . 637
ENERGY
Natural Gas Decontrol. J. W. Kinnear 218
Is It Still An Energy Option In The United States? L. Weaver 465
Marketing Energy: The New Game. W. H. Bricker 312
ENERGY, UNITED STATES
National Energy Policy Plan. D. P. Hodel 130
ENGINEERING
The Engineering and Construction Service Industry. D. S. Tappan 279
ENVIRONMENT
Chemicals For Agriculture. D. E. Wolf 116
Risk in a Free Society. W. D. Ruckelshaus 354
Business and the Environment 1984. W. K. Reilly 380
The Heavy Hand of Man. A. H. Doerr 442
ENVIRONMENTAL Protection Agency, United States
A Reservoir Of Trust. W. D. Ruckelshaus 354
The Critical Issues. W. K. Reilly 380
ERGONOMICS
The Impact on Marketing of the Factory of the Future. J. D. Nichols 726
EUROPE, Western
The European Economic Community. F. Mitterrand 610
EUROPE, Western, Defenses
Freedom and Defense. B. W. Rogers 514
EUROPEAN economic community
The Community is Alive and at Work. F. Mitterrand 610
EXCELLENCE
Hallmarks of Excellence. W. A. Andres 358
Ways Of Approaching Excellence. B. Lindsay 723
EXECUTIVES
Selecting Chief Executives. L. Korn 204
Guides For Choosing A Company To Grow With. W. A. Andres 358
EXPORT trade
To Develop A Responsible Long-Term Policy. J. R. Block 262

F

FAMILY life
The Active Involvement Of The Home. B. C. Hafen 152
America's Hope. J. A. Howard 169
FAMILY planning
Family Planning Programs. J. L. Buckley 677
FARM produce, Prices
Impact of Exchange Rates on U.S. Grain Exports. M. Drabenstott 245
FARMERS
United States Subsidy Of Farmers. M. Drabenstott 245
The Current Agricultural Situation. J. R. Block 262
FEDERAL Communications Commission
Broadcasting And The Public Interest. D. L. Ritchie 53
FEDERAL government
The United States Is a Nation of States. N. E. Cutler 568
FINANCE, International
Internationalization Of The Financial Markets. R. S. Saul 564
FINANCE, United States
Bankers and Plato's Cave. W. B. Wriston 207
Deregulation. C. T. Conover 209
FINANCIAL service industry
The Future of Financial Services. C. F. Moran 232
How To Keep Your Job By Keeping The Computer At Bay. F. P. Seitel 371
Financial Deregulation. R. M. Gardiner 408
Who Cares About Interstate Banking? T. G. Labrecque 670
FOREST product industry
Managing in an Age of Uncertainty.

Page

J. B. Fery 166
FREE enterprise
Lessons From The Marketplace. R. C. Tower 104
Should The Government Pick The Winners? M. Feldstein 122
The Power of the West. W. M. Blount 139
On to the 21st Century. R. E. Kirby 211
The Free Marketplace. T. C. Theobald 429
Reindustrialization Through the Free Market. J. C. Miller III 461
Making the U.S. a Winner Again. R. F. Mettler 619
Government Decision Making Versus Private Enterprise. M. L. Weidenbaum 765
FREE trade and protection
Open Markets And Free Trade. R. Reagan 2
Impact of Exchange Rates on U.S. Grain Exports. M. Drabenstott 245
Foreign Trade and Protectionism. A. Green, Jr. 251
Define U.S. Trade Policies. D. S. Tappan 279
Pressures For Change. L. H. Olmer 253
The Steel Industry. J. M. Gaydos 296
Free Trade And National Interests. J. P. Sticht 625
Free Trade and Economic Development. C. L. Harriss 741
FREEDOM
Radio Free Europe And Radio Liberty. J. L. Buckley 112
The Growing Constraint On Personal Freedom. R. R. Gawronski 235
No Communist Colonies In America. R. Reagan 482
April 15, 2005. R. D. Lamm 486
Freedom, Responsibility and The Information Society. H. Skolimowski 493
Negotiating With The Soviets. M. M. Kampelman 581
Address at Republican National Convention Barry Goldwater Freedom Speech. B. Goldwater 714
Our Performance As Individuals. H. J. Gray 526
FUTURE
April 15, 2005. R. D. Lamm 486

G

GAS industry
Natural Gas Decontrol. J. W. Kinnear 218
GEORGE, Henry
Insights From Henry George. C. L. Harriss 741
GERIATRICS
Learning To Play Second Fiddle. L. W. Norris 497
GOD
God In The University Classroom. C. F. H. Henry 176
GOVERNMENT regulation of industry
Is Industrial Policy the Answer? M. Feldstein 122
GOVERNMENT appropriations and expenditures
What's So Wrong with "The Military Industrial Complex?" J. P. Mullins 134
GOVERNMENT regulations
Economic Consequence Of Government Cures. M. B. Tolep 48
GOVERNMENT regulation of banks
Deregulation. C. T. Conover 209
GOVERNMENT regulation of industry
Lessons From The Marketplace. R. C. Tower 104
Natural Gas Decontrol. J. W. Kinnear 218
The Impact of the Bell System Divestiture. D. E. Guinn 364
Banking in Transition. B. Prince 400
The Regulatory Challenge. T. F. Brophy 459
Or The Centralization Of Power. J. C. Miller III 461
Removing Restrictions On Interstate Banking. A. Burck 656
Who Cares About Interstate Banking? T. G. Labrecque 670
Air Transport Deregulation. I. M. Stelzer 694
Deregulation and Its Impact on the Financial Services Industry. P. Gillette 745
Government Decision Making Versus Private Enterprise. M. L. Weidenbaum 765
GOVERNMENT spending policy
The Federal Deficit. F. Shaw 405
GRENADA
Lebanon And Grenada. R. Reagan 66

Page

Grenada's Importance. M. Alisky 159
The Media and the Military. J. D. Watkins 199

H

HEALTH
Efficiency In Health Care.
L. W. Bluemle, Jr. 109
Redirecting Our Human Resources In a Changing Health Care Environment. J. C. Bedrosian 435
HEARING
Safeguarding An Endangered Resource. L. Elwell 715
HIGH school curriculum
U.S. Science and Technology. A. W. Pelletier 282
HIGH school, Principal
The "Principal" Background of Education.
T. E. Robinson 755
HISPANICS
Voter Turnout Among Blacks, Women And Hispanics. K. C. Gottlieb 162
HOSPITALS, United States
Redirecting Our Human Resources In A Changing Health Care Environment. J. C. Bedrosian 435
HOUSING, United States
Housing and Mortgage Finance in 1984.
M. J. Riedy 74
HUMANITIES
Humanities and Business. R. B. Smith 632
The Humanities and the Fine Arts.
D. P. Gardner 663
Theories of Light. B. Lindsay 723

I

INDIVIDUALISM
Our Performance As Individuals. H. J. Gray 526
INDIVIDUALITY
Changing Relationships Between Men and Women.
B. C. Sachs 757
INDUSTRIALIZATION
Reindustrialization "Melody" and Capital "Malady." R. J. Buckley 173
INDUSTRIAL mobilization
What's So Wrong with "The Military Industrial Complex?" J. P. Mullins 134
INDUSTRIAL relations
Responding to Our Changing Business Environment.
R. B. Smith 90
Raise U.S. Productivity Or Face Economic Oblivion.
T. Warren 147
The Human Contract. L. Perlis 733
INDUSTRY, Social aspects
Higher Education and the Adult Learner.
C. C. Cameron 137
INDUSTRY and state
The Responsibilities Of Multinational Corporations. R. D. Pagan, Jr. 25
INDUSTRY and state, United States
What's So Wrong with "The Military Industrial Complex?" J. P. Mullins 134
Understanding Industrial Policy — Beyond The Words. P. Tippett 142
INFLATION (Finance)
The Coming International Banking Catastrophe.
J. M. Snyder 183
Canada in a Disinflationary World.
E. Bederman 339
INFORMATION society
Dilemmas Of An Information Society.
D. N. Michael 38
Freedom, Responsibility and the Information Society. H. Skolimowski 493
INNOVATION
The Right Kind of Rewards. M. S. Kellogg 84
INSURANCE companies
Perspectives On The U.S. Insurance Market.
J. J. Meenaghan 13
INTERNATIONAL monetary fund
Our National Security and the IMF.
R. D. Stuart, Jr. 107
The International Debt Problem. F. Lutolf 506
INTERNATIONAL relations
New Philosophies for Employees. C. W. Parry 126
INTERNATIONAL trade
Why A Strong America is Vital To World Trade.
R. D. Stuart, Jr. 107
U.S. Naivete in World Trade. P. Tippett 142
Toward a Neomercantilist World. J. P. Sticht 625
Can the World Trading System Survive?
N. Tebbitt 617

Page

The United States. L. Chiles 692
INTEREST rates
Housing and Mortgage Finance in 1984.
M. J. Riedy 74
INVENTIONS
Electricity. A. Niitenberg 604
INVESTMENTS, Foreign
A New Role For Private Enterprise In Central America.
A. L. Andersen 27
Investment In Canada. M. Lalonde 55
A Debtor Nation. L. Chiles 692

J

JAPAN, Economic policy
Free Trade And National Interests.
J. P. Sticht 625
JEFFERSON, Thomas
A Populist View. R. A. Viguerie 474
JEWS in the United States
A Thread Of Hope. P. O. Sand 530
The Historic Alliance Between Jews and Blacks.
V. E. Jordan 660
JOBS
Job Security. C. W. Parry 126
Capital Investment And Jobs. R. J. Buckley 173
An Industrial Policy for Canada. P. J. Lavelle 509
The Changes On the People Side. D. Ciampa 534
JOURNALISM, United States
The Big Chill. J. A. Kopec 528
JUDGES
Preaction Rather Than Reaction. I. A. Lipman 628

K

KNOWLEDGE
Knowledge Is An Unlimited Resource.
R. R. Irani 22
Knowledge with Commitment. B. L. Siegel 394

L

LABOR and laboring classes
Organized Labor Needs a Facelift. L. Perlis 733
LAMM, R.D.
Speech by the Honorable Secretary of the Treasury.
R. D. Lamm 486
LANGUAGES, Modern, Study and teaching
Understanding Other Cultures And Values.
C. Wohlstetter 425
LATIN America Economic Conditions
The Latin American Debt. M. R. Greenberg 653
LEADERSHIP
Selecting Chief Executives. L. Korn 204
Leadership: Management Catalyst For The Eighties. A. M. Moe 236
A Test Year For U.S. Leadership.
W. E. Hoadley 298
Women as Leaders. A. Taylor 445
Managerial Leadership In A Changing Economy.
L. C. Michelon 586
It's Time To Win With Women. C. M. Springer 591
A Poverty Of Leadership Vision. E. G. Bogue 596
LAW enforcement
Public Awareness And Support. W. F. Smith 229
LEBANON
Lebanon And Grenada. R. Reagan 66
Lebanon And The Middle East. A. Ghandour 186
LIBERAL arts
The Role of the Liberal Arts in a Decade of Increased Technology. F. H. T. Rhodes 532
LIBERAL education
On The Problem Of The Real World.
B. J. Watkins 45
Humanities and Business. R. B. Smith 632
The Soul And Spirit Of Our Universities.
D. P. Gardner 663
LIBERALISM
National Power Or Paralysis. J. D. Watkins 456
LIBERTY
Liberty in the United States. R. R. Gawronski 235
To Be Reinvolved In Government. B. L. Valley . 326
LIFE
Eight Fundamental Guideposts. E. W. Brewer 216
Preparation For Life. J. R. Silber 522
LITERACY
The Need For Adult Computer Literacy.
L. N. Mackenzie 58
LOBBYING
The One Un-American Act. J. R. Burke 239
Issues Management. W. C. Anderson 308

Page

Media And Public Policy-Making In The United States. R. K. Gray 762

M

MAIL
The Postal Monopoly. J. W. Crutcher 29
MARKETING
The Changing Fabric of American Society.
J. Holt 248
Competition Has Put The Buyer In Control.
W. H. Bricker 312
The Impact on Marketing of the Factory of the Future. J. D. Nichols 726
MARRIAGE
The Family. J. A. Howard 169
Changing Relationships Between Men and Women.
B. C. Sachs 757
MATURITY
Learning To Play Second Fiddle.
L. W. Norris 497
MEN
Men — An Endangered Species. C. F. Hampton . 335
Changing Relationships Between Men and Women.
B. C. Sachs 757
MEDICAL service
Efficiency In Health Care.
L. W. Bluemle, Jr. 109
MERCHANT marine, United States
Our National Security Is At Stake.
C. L. French 491
MIDDLE EAST
The Challenge of Peace. A. Ghandour 186
MIDDLE East politics
The Rise and the End of America's Role in the Middle East. J. E. Akins 719
MILITARY art and science
Strategic Principles. H. G. Summers, Jr. 421
MINES and mineral resources
The Mining Industry. P. Gousseland 266
MINES and mineral resources, United States
The Crisis in American Mining. R. E. Bailey 242
MONEY
The Latin American Debt. M. R. Greenberg 653
MONEY, Canada
Canada in a Disinflationary World. E. Bederman . 339
MORALITY
Nuclear Deterrence. R. L. Spaeth 539
MORTGAGES
Housing and Mortgage Finance in 1984.
M. J. Riedy 74

N

NATIONAL industrial policy, United States
Capital Investment And Jobs. R. J. Buckley 173
NEGROES in the United States
Voter Turnout Among Blacks, Women And Hispanics.
K. C. Gottlieb 162
The Historic Alliance Between Jews and Blacks.
V. E. Jordan 660
NEWSPAPERS, United States
Media Mannequins. W. E. Jurma 61
The One-Un-American Act. J. R. Burke 239
NORTH Atlantic Treaty Organization (NATO)
Arms Control. R. F. Staar 171
The Role Of Allies, Arms, And Diplomacy.
D. L. Bark 411
Freedom And Defense. B. W. Rogers 514
NUCLEAR freeze
The Peace Movement. C. Heston 20

O

OFFICES
Release from High Data Dosage. K. T. Brown 414
OPPORTUNITY
Opportunities Are What You Make of Them.
E. W. Brewer 216

P

PARENT-child relationship
The Family, Private Education, and the Public Schools. B. C. Hafen 152
PEACE
United States' Commitment To Peace. R. Reagan 5
Military And Civil Responsibility For A Just Peace. J. V. Schall 70
Reflections on Peace and Security.
P. E. Trudeau 98

Page

The Challenge of Peace. A. Ghandour 186
Confidence Between Countries. A. Gromyko 292
Winning the Peace. P. Caldwell 402
The Role Of Allies, Arms, And Diplomacy. D. L. Bark 411

PEACE movement
The Peace Movement. C. Heston 20

PEOPLE
The Impact of Computer Integrated Manufacturing. D. Ciampa 534

PERSONALITY
A Poverty Of Leadership Vision. E. G. Bogue 596

PHARMACEUTICAL industry
Advertising Prescription Drugs Direct to the Public. L. C. Hoff 573

PHILANTHROPY
You Still Can Make Money. C. Moeller 651

PHILOSOPHY, American
The Time Of Philosopher — Kings Is Coming. H. Skolimowski 493

PHYSICIANS
The Doctor As An Individual. J. C. Bedrosian 435

PICTURES
Imaging Technology. L. J. Thomas, Jr. 275

POLICE, United States
The Economic Power of Crime. I. A. Lipman 628
The Undercover Agent. W. H. Webster 748

POLITICS
The Changing Relationship Between Politics and Public Policy. E. M. Kennedy 322
The Presidential Election Is Really A Set Of State Elections. N. E. Cutler 568

POLITICS and religion
Imperative Or Impossibility? C. H. Esbeck 548

POOR, United States
The Care Of The Poor. L. W. Bluemle, Jr. 109

POPULATION
Conference on Population. J. L. Buckley 677

POPULATION, Overpopulation
There Is No White Knight Save Rationality. A. H. Doerr 442

POSTAL SERVICE, United States
America's Universal Mail System. W. F. Bogler . 92

PRESIDENT, United States
A Strong Steady Policy. J. J. Kirtpatrick 290

PRESIDENTIAL campaign, 1984
Election Year Economics. J. O. Wilson 87
A Test Year For U.S. Leadership. W. E. Hoadley 298
Political Economics In An Election Year. J. H. Qualls 314
Address at Democratic National Convention Walter Mondale Acceptance Speech. W. Mondale 642
Address at Democratic National Convention Geraldine Ferraro Acceptance Speech. G. Ferraro 644
Address at Democratic National Convention Mario Cuomo Keynote Address. M. Cuomo 646
Address at Democratic National Convention Gary Hart Unity Speech. G. Hart 649
Address at Republican National Convention Ronald Reagan Acceptance Speech. R. Reagan 706
Address at Republican National Convention George Bush Acceptance Speech. G. Bush 710
Address at Republican National Convention Katherine Davalos Ortega Keynote Address. K. D. Ortega 712
Address at Republican National Convention Barry Goldwater Freedom Speech. B. Goldwater 714

PRESIDENTIAL elections, 1984
An Economist's Look at the 1984 Elections — and Beyond. M. L. Weidenbaum 765

PRINCIPLES
Schools and the American Polity. M. H. Curtis ... 190

PRIVATE schools
The Family, Private Education, and the Public Schools. B. C. Hafen 152

PRODUCTIVITY
Raise U.S. Productivity Or Face Economic Oblivion. T. Warren 147

PROFESSIONS
Professions: Have They Become Un-American? A. T. Fragola 555

PUBLIC relations
Prospering in Financial Services Public Relations in the Next Half Century. F. P. Sietel 371
A PR Man's Perspective on America's Frosty Attitude Toward Journalists. J. A. Kopec 528
Socially Responsible Investing. C. Moeller 651

PUBLIC schools, United States
Education and Our National Economic Future. R. E. Hogg 81
The Family, Private Education, and the Public Schools. B. C. Hafen 152

Q

QUALITY of product
Do It The Customer's Way. S. L. Pistner 667

R

RADIO Free Europe
Radio Free Europe and Radio Liberty. J. L. Buckley 109

RELIGION
A Thread Of Hope. P. O. Sand 530
Religion and a Neutral State. C. H. Esbeck 548

REPORTERS and reporting
Understanding Other Cultures And Values. C. Wohlstetter 425
What Are Their Values? T. E. Burke 500
The Media and the Military. J. D. Watkins 199
The Big Chill. J. A. Kopec 528
Getting the Story and Getting It Right. R. K. Gray 762

REPUBLICAN party
Address at Republican National Convention Ronald Reagan Acceptance Speech. R. Reagan 706
Address at Republican National Convention George Bush Acceptance Speech. G. Bush 710
Address at Republican National Convention Katherine Davalos Ortega Keynote Address. K. D. Ortega 712
Address at Republican National Convention Barry Goldwater Freedom Speech. B. Goldwater 714

RESEARCH
On to the 21st Century. R. E. Kirby 211

RESEARCH, United States
The Changing Challenge For R&D. R. R. Irani ... 22
We Must Have a Very Special Climate for Innovation. M. S. Kellogg 84

RESPONSIBILITY
The Family. J. A. Howard 169
The Acceptance of Responsibility A. T. Fragola 555

RETAIL trade
Tough Customers Mean Better Business. S. L. Pistner 667

REWARDS, prizes, etc.
We Must Have a Very Special Climate for Innovation. M. S. Kellogg 84

RISK
Risk in a Free Society. W. D. Ruckelshaus 354
Balancing The Cost And The Risks. A. E. Wegner 427

ROBOTS
Computers Will Replace Human Intelligence. C. Sinclair 489

RUSSIA
The Growth and Strength of the Soviet Union. W. J. Casey 194

RUSSIA, Economic conditions
Economic Reality And International Affairs. K. Chernenko 386

RUSSIA, Economic relations
Survival Of The Soviet System. W. M. Blount 139

RUSSIA, Foreign relations
Confrontations with the U.S.S.R. A. Harrigan 751

RUSSIA, Foreign relations, Europe
Europe-Soviet Relations. A. Gromyko 292

RUSSIA, Foreign relations, United States
The Soviet Relations With U.S. Y. V. Andropov 8
Economic Reality And International Affairs. K. Chernenko 386

RUSSIA, Politics and government
Terrorism. G. P. Schultz 674
Chernenko's Interlude. V. Krasnov 685

S

SAFETY
Ten New Directions Transforming Product Safety Regulation. N. H. Steorts 76
Risk in a Free Society. W. D. Ruckelshaus 354

SCHOOL and the community
Integrating the Advancement Function. S. J. Trachtenberg 698

SCIENTIFIC research, United States
Its Impact On Trade And Industry Training. A. W. Pelletier 282

SEA power
Our National Security Is At Stake. C. L. French 491

SEARS, Roebuck and Co.
The Future of Financial Services. C. F. Moran 232
Financial Deregulation. R. M. Gardiner 408

SECURITY
Reflections on Peace and Security. P. E. Trudeau 98

SELECTIVE service act
Straight Talk About Selective Service. T. K. Turnage 102

SERVICE industry
The Service Economy. R. K. Shelp 119

SEX
Changing Relationships Between Men and Women. B. C. Sachs 757

SHIPBUILDING
The Shipbuilding Industry. C. L. French 491

SHIPPING
Foreign Trade and Protectionism. A. Green, Jr. 251

SOCIAL change
Change . . . The Only Constant. F. W. Wylie 333

SOCIAL and economic security
Social Security And Taxation. M. B. Tolep 48
The Economic Power of Crime. I. A. Lipman 628

SOCIETY
The Changing Fabric of American Society. J. Holt 248

SPEECH education
Oral Communications. D. N. Dedman 14

SPORTS
Telecommunications and Sports. L. Gerlach 345

STRATEGIC Arms Limitation Treaty (SALT II)
Arms Control Agreements. E. L. Rowny 392

STEEL industry and trade, United States
From the Invisible Hand, a Gesture of Contempt. J. M. Gaydos 296

SUCCESS
Four Philosophies For Success. R. W. Wilcke 681

T

TALENT
Ways Of Approaching Excellence. B. Lindsay 723

TARIFF
Economic Vitality In A Global Environment. R. E. Kirby 211

TAXATION, United States
Social Security And Taxation. M. B. Tolep 48
The Tax Reform Issue. D. T. Regan 418

TEACHERS
The Central Role Of Teachers. R. Graham 198
Education Excellence In A Time Of Austerity. S. J. Trachtenberg 361
Computers and the Learning Environment. D. F. Linowes 439
Knowledge with Commitment. B. L. Siegel 394
Professions: Have They Become Un-American? A. T. Fragola 555
Is Teaching Today A Profession? T. E. Robinson 755

TEACHERS qualifications
Education: Confirming What We Know. D. N. Dedmon 14
Education and Our National Economic Future. R. E. Hogg 81

TEACHERS salaries
A Capital Investment. M. H. Futrell 504

TECHNOLOGY
Working On Fundamentals. J. B. Fery 166
Imaging Technology. L. J. Thomas, Jr. 275
U.S. Science and Technology. A. W. Pelletier 282
Computers and the Learning Environment. D. F. Linowes 302
Revolutions Per Minute. T. H. Thomson 367
Filling the Technology Gap. A. E. Wegner 427
Dialogues on America's Future. C. Sinclair 489
The Role of the Liberal Arts in a Decade of Increased Technology. F. H. T. Rhodes 532
Technology and the Three R's. P. Caldwell 561

Page

Using Technology In Smarter Ways.
J. P. Mullins ... 614
How Man Works. J. D. Nichols ... 726

TELECOMMUNICATIONS
Historic Shift of the Economic Center of World Telecommunications. L. H. Olmer ... 253

TELEVISION
To Have, To Have Not, Or To Have More.
J. H. Rosenfield ... 42
Broadcasting And The Public Interest.
D. L. Ritchie ... 53
Media Mannequins. W. E. Jurma ... 61
Telecommunications and Sports. L. Gerlach ... 345
Property Rights. C. Wohlstetter ... 425
The News Media. T. E. Burke ... 500
Technology and the Three R's. P. Caldwell ... 561
Media And Public Policy-Making In The United States. R. K. Gray ... 762

TELEVISION (cable)
Network Television. J. H. Rosenfield ... 42
Media Fallout. J. F. Budd, Jr. ... 623

TERRORISM
Lebanon And Grenada. R. Reagan ... 66
Terrorism. G. P. Schultz ... 674

THEATRE
Going Into Theatre. J. D. Welsh ... 679

THIRD World
Third World Development A. W. Clausen ... 329
The International Outlook. R. Solomon ... 377

THOUGHT and thinking
Only Connect. G. H. Hanford ... 221
Think! B. Blanshard ... 593
Waking Up the Right Lobe. P. Crow ... 600

TOTALITARIANISM
Confrontations with the U.S.S.R.
A. Harrigan ... 751

TRADE
Challenging the Hazards of International Business. J. E. Perrella ... 553

TRADE, International
The Canadian Economy. M. Lalonde ... 55
Economic Vitality In A Global Environment.
R. E. Kirby ... 211
New Patterns of Trade and Finance.
R. S. Saul ... 564

TREATIES
Never Should We Do All The Giving.
J. D. Lodge ... 578
Negotiating With The Soviets.
M. M. Kampelman ... 581

TRUTH
A Direct Effort To Reach The Truth.
B. Blanshard ... 593

U

UNDERCOVER agent
Serving The Ends Of Justice.
W. H. Webster ... 748

UNITED NATIONS, United States
Gaining Strength and Respect in the World.
J. J. Kirkpatrick ... 290

UNITED STATES
Power and Diplomacy in the 1980's.
G. P. Schultz ... 450
The Difference Between Superpowers.
J. J. Kirkpatrick ... 454
America and the Wider World. M. E. Howard ... 557

UNITED STATES Air Force
Our Nation's Defense Programs. J. P. Mullins ... 614
To Prevent Nuclear Blackmail. J. L. Watkins ... 738

UNITED STATES armed forces
The Use Of U.S. Armed Forces. R. Reagan ... 66
Straight Talk About Selective Service.
T. K. Turnage ... 102
The Media and the Military. J. D. Watkins ... 199

UNITED STATES, Army
U.S. National Interest. P. F. Gorman ... 546

UNITED STATES, Appropriations and expenditures
More Government Than We Can Pay For.
D. T. Regan ... 418

UNITED STATES, Civilization
To Be Reinvolved In Government.
B. L. Valley ... 326
Our National Self-Confidence. A. C. Carlson ... 348
Preparation For Life. J. R. Silber ... 522
The Essential American Virtues. H. J. Gray ... 526
Our Common Heritage. P. O. Sand ... 530

Page

UNITED STATES, Congress
Central America and the War Powers Act.
J. R. Silber ... 729

UNITED STATES, Constitution
Religion and a Neutral State. C. H. Esbeck ... 548

UNITED STATES, Constitution, Bill of Rights
The One Un-American Act. J. R. Burke ... 239

UNITED STATES, Defenses
What's So Wrong with "The Military Industrial Complex?" J. P. Mullins ... 134
U.S. National Security and the Citizen.
B. L. Valley ... 326
Our Choice. J. D. Watkins ... 456
Our Nation's Defense Programs. J. P. Mullins ... 614
The Essence of National Defense.
J. L. Watkins ... 738

UNITED STATES, Economic conditions
Economic Consequence Of Government Cures.
M. B. Tolep ... 48
America's Economic Future. R. C. Tower ... 104
The Service Economy. R. K. Shelp ... 119
1984 — A Better But Bumpier Year.
W. E. Hoadley ... 298

UNITED STATES, Economic policy
International Economic Cooperation.
R. Reagan ... 2
Election Year Economics. J. O. Wilson ... 87
Is Industrial Policy the Answer?
M. Feldstein ... 122
Understanding Industrial Policy — Beyond The Words. P. Tippett ... 142
State Of The Union — 1984. R. Reagan ... 258
1984 — A Better But Bumpier Year.
W. E. Hoadley ... 298
Outlook for 1984. J. H. Qualls ... 314
The Federal Deficit. F. Shaw ... 405
Can the World Trading System Survive?
N. Tebbitt ... 617
Making the U.S. a Winner Again.
R. F. Mettler ... 619

UNITED STATES, Economic relations, Canada
Prospects For Growth. G. L. Reuber ... 469

UNITED STATES, Economic relations, Japan
Toward a Neomercantilist World.
J. P. Sticht ... 625

UNITED STATES, Economic relations, Russia
A Coherent Strategy. D. M. Kendall ... 181

UNITED STATES Federal Bureau Of Investigation
The Undercover Agent. W. H. Webster ... 748

UNITED STATES Federal Maritime Commission
Foreign Trade and Protectionism.
A. Green, Jr. ... 251

UNITED STATES, Federal Trade Commission
Reindustrialization Through the Free Market. J. C. Miller III ... 461

UNITED STATES, Foreign policy
The Use Of U.S. Armed Forces. R. Reagan ... 66
State Of The Union — 1984. R. Reagan ... 258
The Changing Relationship Between Politics and Public Policy. E. M. Kennedy ... 322
The Difference Between Superpowers.
J. J. Kirkpatrick ... 454
American Foreign Policy in a Troubled World.
J. D. Lodge ... 578

UNITED STATES, Foreign policy, Middle East
Lebanon And The Middle East. A. Ghandour ... 186

UNITED STATES, Foreign relations
Gaining Strength and Respect in the World.
J. J. Kirkpatrick ... 290
Power and Diplomacy in the 1980's.
G. P. Schultz ... 450
The Understanding Of Foreign Culture.
M. E. Howard ... 557

UNITED STATES, Foreign relations, Caribbean
U.S. National Interest. P. F. Gorman ... 546

UNITED STATES, Foreign relations, Central America
Turmoil At America's Doorstep. P. Wilson ... 10
Business Investments. A. L. Andersen ... 27
Central America. F. X. Gannon ... 34
Financial Cooperation — Not Military.
L. A. Monge ... 202
Central America's Problems Are Ours.
J. A. Overton, Jr. ... 343
U.S. Policy In Central America.
H. G. Summers, Jr. ... 421
U.S. Foreign Policy. J. J. Kirkpatrick ... 454
Central American Policy. R. Reagan ... 482

Page

UNITED STATES, Foreign relations, Europe Western
Common Responsibility/Common Values.
B. W. Rogers ... 514

UNITED STATES, Foreign relations, Grenada
Grenada's Importance. M. Alisky ... 159

UNITED STATES, Foreign relations, Israel
United States-Israel Relations. J. E. Akins ... 719

UNITED STATES, Foreign relations, Middle East
The Rise and the End of America's Role in the Middle East. J. E. Akins ... 719

UNITED STATES, Foreign relations, Russia
Nuclear Freeze. C. Heston ... 20
The Power of the West. W. M. Blount ... 139
National Security and Economic Development.
C. S. Robb ... 144
Arms Control. R. F. Staar ... 171
U.S.-Soviet Relations. D. M. Kendall ... 181
Forty Years Since Churchill's Iron Curtain Speech. W. J. Casey ... 194
United States-Soviet Relations. R. Reagan ... 226
Arms Control Agreements. E. L. Rowny ... 392
American Foreign Policy in a Troubled World.
J. D. Lodge ... 578
East-West Relations. M. M. Kampelman ... 581
Soviet-U.S. Relations. A. M. Haig, Jr. ... 688
Confrontation with the U.S.S.R. A. Harrigan ... 751

UNITED STATES, Justice, Department of
Combating Organized Crime. W. F. Smith ... 229

UNITED STATES, Navy
National Powers Or Paralysis. J. D. Watkins ... 456

UNITED STATES, Politics and government
Facing The Future. G. P. Schultz ... 450
Great Expectations. P. Schroeder ... 472
The State of the Union. R. A. Viguerie ... 474

UNITED STATES, Postal Reorganization Act 1971
America's Universal Mail System. W. F. Bolger ... 92

UNITED STATES, Postal Service
Privatizing The U.S. Postal Service.
J. W. Crutcher ... 29

UNITED STATES, Security
Arms Control. R. F. Staar ... 171
United States Security and World Peace.
D. L. Bark ... 411

UNITED STATES, War Powers Act
An Emerging Constitutional Crisis.
J. R. Silber ... 729

V

VALUES
Dilemmas Of An Information Society.
D. N. Michael ... 38
Schools and the American Polity.
M. H. Curtis ... 190
A "Notion" at Risk. J. R. Holland ... 516

VOCATIONAL education
Its Impact On Trade And Industry Training.
A. W. Pelletier ... 282

VOTING
Voter Turnout Among Blacks, Women and Hispanics. K. C. Gottlieb ... 162

W

WAR
Strategy, Fear and the Atom. S. Mansfield ... 305
Strategic Principles. H. G. Summers, Jr. ... 421

WOMEN, Employment
It's Time to Win With Women.
C. M. Springer ... 591

WOMEN in politics
From Abigail Adams To The White House.
P. Schroeder ... 472

WOMEN, United States
Voter Turnout Among Blacks, Women and Hispanics. K. C. Gottlieb ... 162
The Skills At Which We Are So Uniquely Qualified. A. Taylor ... 445
Changing Relationships Between Men and Women. B. C. Sachs ... 757

WORK
The Future Is Now for Business and Industry. A. M. Moe ... 236

WORLD
On The Problem Of The Real World.
B. J. Watkins ... 45

WORLD politics
International Problems. A. M. Haig, Jr. ... 688